

2021 Friends of Scouting Kickoff

Monday, November 9, 2020

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| 1. Welcome and Introduction | Bill Herdegen |
| 2. 2021 Friends of Scouting Campaign Structure | |
| a. Overall Three Fires Council Campaign Structure | Ron Wentzell |
| i. Campaign Buckets | |
| ii. Timeline | |
| iii. Goals | |
| iv. Recognitions | |
| v. Manpower | Zach Knoch |
| 1. Campaign Leadership Expectations | |
| a. Report Meetings | |
| 2. Grow the Team | |
| b. 2021 Patrons Week Introduction | Katie Clark |
| i. Watch Party Host Training | |
| 3. Plan and Execute and Campaign | Jon Garn |
| a. Pace Setter Event | |
| b. District Ask | |
| c. Patrons Week | |
| d. Clean up and Follow up | |
| e. Community Events | |
| f. Matching Gifts | |
| g. Prospect and Evaluation | |
| 4. Closing Comments | Clint Scharff |